

# Pavlo's way

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Endorsed by Yamaha, guitar great Pavlo is working on a signature stick that will soon be available to the masses.

Pavlo is almost finished developing his own line of affordable acoustic guitars with a Calgary luthier, someone who makes and repairs stringed instruments.

"I have a lot of guitar players come up to me asking me what I play, and usually it's a little bit out of their reach financially," Pavlo said.

"So what I've done is work with a luthier to create a guitar that's just as good as the ones I play, but is affordable."

And to toast his success, Pavlo has also launched his own wine.

He teamed up with the Mastronardi Estate Winery from the Lake Erie North Shore region of Ontario to develop the meritage he describes as "amazing."

"I'm called P-Pavlo," said Pavlo, hinting that he's following in the footsteps of Renaissance man Sean 'P-Diddy' Combs, known as a successful entertainer, clothing designer, record producer and restaurateur who made his own way.



## The rhythm is going to get you

by MIKELLE SASAKAMOOSÉ  
Staff reporter

**M**EDITERRANEAN MUSIC IS all about the feel. It's all about the feel — no question.

Greek-Canadian writer, composer and guitar sensation Pavlo feels pretty good about it, too.

On the heels of a PBS television special and the beginning of an international tour with a stop in Kamloops on Sunday, Pavlo brings his own special style to the world.

Music that combines the influences of his multi-national upbringing, Pavlo calls his mix of flamenco, Latin and Greek music, presented rock 'n roll style, as Mediterranean.

The son of Greek immigrants growing up in Toronto, Pavlo first learned to play guitar while singing and dancing with his mother in their kitchen while she cooked.

"Like every kid, I grew up playing rock 'n roll, playing the blues, playing every kind of music, but also playing classical and flamenco," he said.

"And after years and years, an artist's dream is to find their niche where they feel most at home."

Growing up, he said, it wasn't foreign to sing and dance because Greek households are very lively.

So from his mother's kitchen to the stage, Pavlo has infused the energy from his roots into the melodies

that sing from his guitar.

"I think that's what I bring to my genre, because most people in my genre sort of sit down or just stand there," he said.

"Whereas for me, the guitar is like my third arm. I move it around and play it behind my head, between my legs and with my teeth — whatever, we just have a good time."

Accompanied by a six-piece band, the music is guitar-based with a lot of instrumentation behind it.

"I have a multi-percussionist with me, I also have a bouzouki player and another multi-percussionist from Russia who also plays the flute, and keyboards and bass," Pavlo said.

"So, it's a combination of a lot of

instruments that back up the main guitar melodies," which make up the original music that has produced seven albums — two gold in Canada and one Juno-nominated — and will engage audiences this weekend.

"I close my eyes. I dance. I cry. I laugh, it's whatever I feel that moment," Pavlo said, describing his live performance.

"My inhibitions are gone when I play music. I just let it out . . . it's going to be cool, man."

Pavlo will perform at the Sagebrush Theatre on Sunday.

Tickets are available at Kamloops Live! Box Office, 1025 Lorne St., or by calling 374-5483.

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